



WOK  
BOYZ

LANDLORD  
PACK



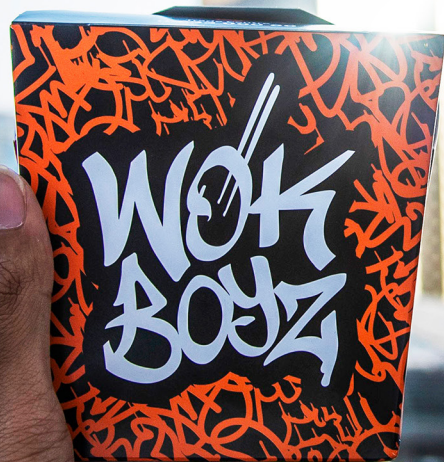


**QUICK  
FRESH  
FLAVOURFUL**

**100%**

**CUSTOMIZABLE**

In a fast paced & ever growing market where everyone is searching for quick, flavourful & healthy everyday meals. **WOK BOYZ** is paving its way to the top.







# THE STORY

# ASIAN STREET FOOD

**WOK BOYZ** is the brainchild of a food fanatic, aiming to bring the authentic asian food flavours from the streets of the Far East to the UK.

**WOK BOYZ** is a dream concept which brings a 'hip' and 'cool' vibe to its diners with everything from an 'instagrammable' graffiti mural, to pumping beats playing out by the venue's terrace.





# CEO & CO-FOUNDER

Leading the charge at Dubai's favourite Asian street food restaurant WOK BOYZ is its CEO and founder, **Gaurav Sabharwal**. Proudly born and brought up in Dubai after a successful 15-year corporate stint in some of the world's largest companies, he has embraced his two passions – food and entrepreneurship.

While on an extended leave from his corporate life, Gaurav's journey with WOK BOYZ began when he came across a prime piece of real estate on Sheikh Zayed Road where, coincidentally he had spent his formative years. Seeing a lack of quality Asian street food being served in Dubai, he created WOK BOYZ – serving delicious customizable food in the heart of Dubai. In just one year, his runaway success has led him to opening another branch in Dubai Internet City to cater to the street food needs of 'New Dubai'.

Gaurav firmly believes Everything Happens for a Reason, a mantra that serves him well as he now heads a rapidly growing brand within one of the world's fastest developing markets. Committed to diversifying the street food scene in Dubai with WOK BOYZ, he is now set to grow across multiple locations globally over the next few years.







# THE CONCEPT







عام الفشار الأسوي  
**ASIAN STREET FOOD**



@spooksoi  
@DOSEART

TRADE CENTER, SHEIKH ZAYED RD. DUBAI, UAE



# WOK BOYZ

NO SMOKING  
NO ALCOHOL  
NO TO THE PUBLIC

## WOK BOYZ

<b>APPETIZERS</b> Veg Spring Rolls AED 14 Chicken Spring Rolls AED 16 Sweet & Sour AED 18 Fram Tempura AED 20 Crispy Fried Chicken AED 22 Sui Mai AED 14 AED 14 SUI MA AED 14 AED 14 Sweet Corn AED 15 AED 15 Tun Yuen AED 10 AED 10	<b>1 WOK YOUR BASE</b> Pick your carbs 1. Jasmine Rice AED 25 2. Sticky Rice AED 25 3. Fried Noodles AED 25 4. Udon Noodles AED 25 5. Soft Noodles AED 25 6. Brown Rice AED 25 7. Miso Vegetables AED 25 8. Cauliflower AED 25	<b>2 PROTEIN FRENZY</b> Add some protein 1. Chicken AED 10 2. Tofu AED 10 3. Beef AED 10 4. Sausage (veg) AED 10 5. Prawns AED 10	<b>3 VEG EM UP</b> Go Green (Pick any 2) 1. Broccoli 10. Cabbage 2. Baby Corn 11. Bok Choy 3. Sweet Corn 12. Bell Peppers 4. Red Onions 13. Mixed Peppers 5. Pineapple 14. Cherry Tomatoes 6. Carrots 15. Bean Sprouts 7. Mushrooms 16. Bamboo Shoots 8. Green Beans 17. Shitake Mushrooms 9. Snow Peas Each additional veggie for AED 2	<b>4 SAUCE RUSH</b> Flavor your food 1. Hot Spicy Sauce 2. Sweet & Sour Sauce 3. Oyster Sauce 4. Sesame Sauce 5. Hoisin Sauce 6. Teriyaki Sauce 7. Soy Sauce 8. Peanut Sauce 9. Garlic Sauce 10. Chili Sauce 11. Fish Sauce 12. Plum Sauce 13. BBQ Sauce 14. Honey Sauce 15. Lemon Sauce 16. Orange Sauce 17. Peach Sauce 18. Apple Sauce 19. Pear Sauce 20. Peach Sauce 21. Apple Sauce 22. Pear Sauce	<b>5 TOW EM UP</b> Pick your drink 1. Sesame Seeds 4. Peanuts 2. Fried Noodles 5. Spring Roll 3. Curry Leaf 6. Sesame Oil 7. Sesame Oil 8. Sesame Oil 9. Sesame Oil 10. Sesame Oil 11. Sesame Oil 12. Sesame Oil 13. Sesame Oil 14. Sesame Oil 15. Sesame Oil 16. Sesame Oil 17. Sesame Oil 18. Sesame Oil 19. Sesame Oil 20. Sesame Oil
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# ASIAN STREET FOOD

# GET WOK !!

DUBAI INTERNET CITY



# THE MENU

YOUR WOK. YOUR WAY. IN 5 EASY STEPS



## 1 WOK YOUR BASE

1. Jasmine Rice  
Long grain fragrant rice
2. Egg Noodles  
Round Chinese noodles
3. Udon Noodles  
Thick wheat flour noodles
4. Soba Noodles  
Thin Japanese noodles
5. Brown Rice  
Whole-grain rice
6. Mix Vegetables  
Red Onions, Broccoli, Mixed Peppers  
Sweet Corn, Carrots
7. Quiona  
Thick wheat flour noodles

## 2 PROTEIN FRENZY

1. Chicken
2. Tofu
3. Prawns
4. Premium Veggies

## 3 VEG 'EM UP

1. Broccoli
2. Carrots
3. Bokchoy
4. Baby Corn
5. Sweet corn
6. Red Onions
7. Pineapple
8. Mushrooms
9. Green Beans
10. Snow Peas
11. Cabbage
12. Bamboo Shoots
13. Shiitake Mushrooms
14. Cherry Tomatoes
15. Bean Sprouts

## 4 SAUCE RUSH

1. WOK BOYZ Special  
Chili Basil sauce tossed in garlic
2. Gangnam Style  
Mildly spicy and sweet  
Korean chili paste
3. Indonesian Heat  
Aromatic Sambal sauce made  
from chilies, spices and herbs
4. Tuk-Tuk  
Thai green creamy curry made  
with herbs and veggies
5. Peppery Yin Yang  
Chinese black pepper sauce  
made from selected  
peppers and seasoning
6. Japanese Sizzle  
Teriyaki sweet soy sauce  
(great for kids as well)

## 5 TOP 'EM UP

1. Peanuts
2. Coriander
3. Sesame Seeds
4. Fried Garlic
5. Spring Onions



Spicy Korean Wings



Street Tofu



Fresh Coconut Water



# WOK SAYIN'?

## THEY

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### DUBAIHOLICS



WOK BOYZ offers authentic asian street food that is prepared on flaming wok. It is interesting street food concept as wok can be customized.

Apart from the amazing taste in food their serving was in good portion as well that made everything worth the price. Their presentation was unique. Complementing the street food concept. I will definitely visit them again very soon.



### SAJEEL KHANNA



The sticky rice dishes are a must try, wings are outstanding, starters are so mesmerizing that you may bite your fingers. Street tofu was adored by people who don't like tofu normally. The awesome graffiti makes the most instagrammable wall Dubai. If visiting don't leave Dubai without it. If you stay in Dubai you are luck

zomato

### FOODIE\_RAHGEER



we would highlu recommend you to go and try this place. Their food is delicious, yummy and super affordable. This is one of those places which you would want to visit more than just once.

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### AMBZLIFESTYLE



This place has been on my list since long and finally i got a chance to try it... one thing that i can say IT IS YUMMY ... tried the wok along with the spicy chicken wings they were scrumptious

Uber Eats

### PAUL T



Always fresh and consistent with taste



### DAVIDZ992



I was really surprise by the food. Everything was Fresh.

Talabat

### DEBRA BASSON



Very good value for money





themuncherfamily  
Dubai, United Arab Emirates



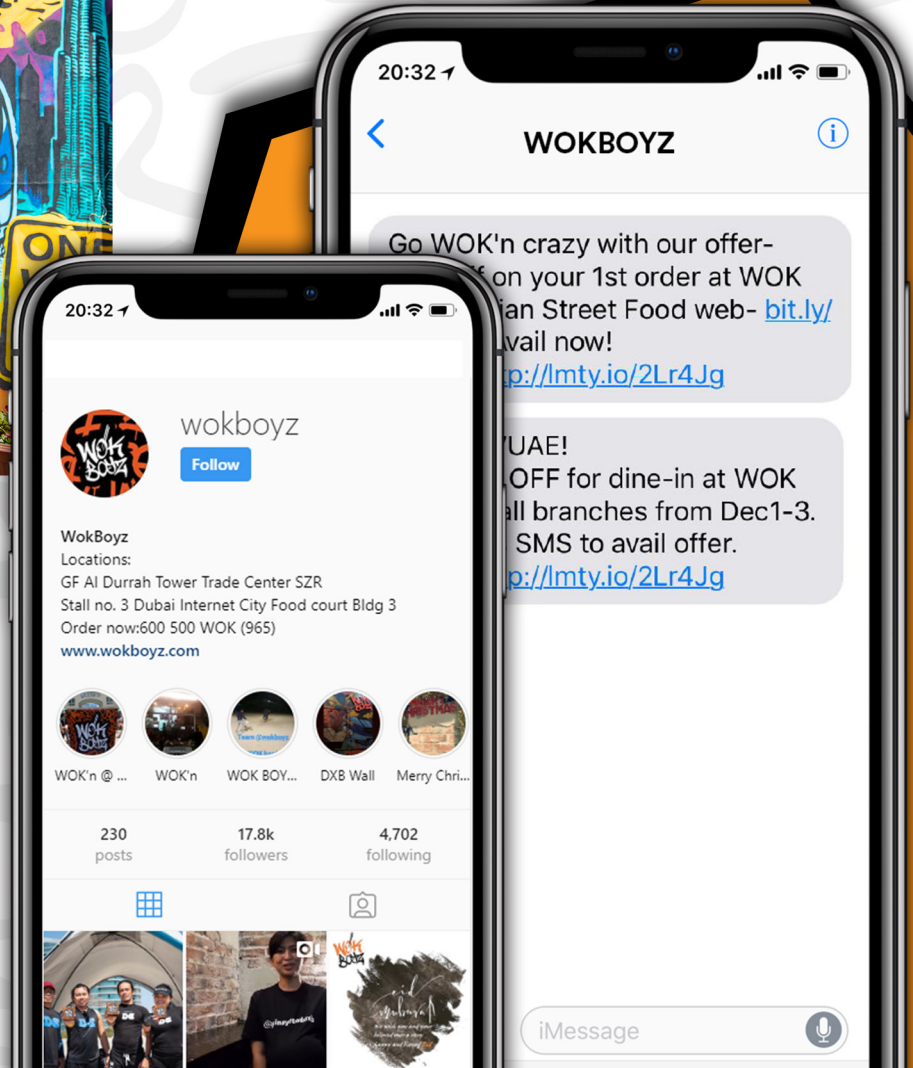
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Wok Boyz

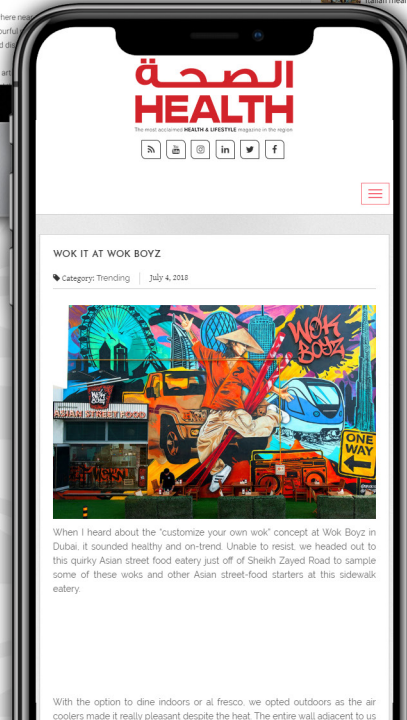
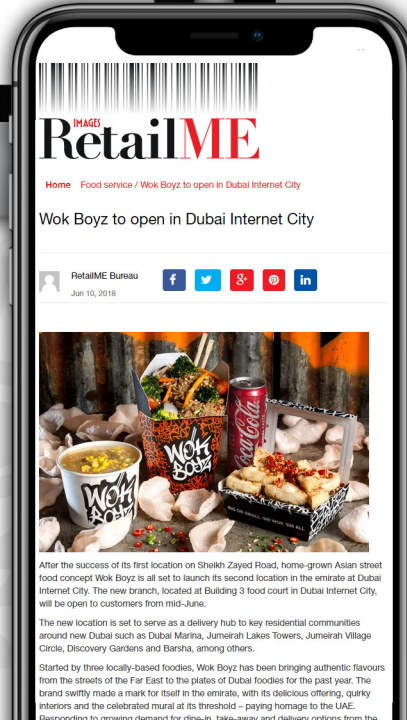
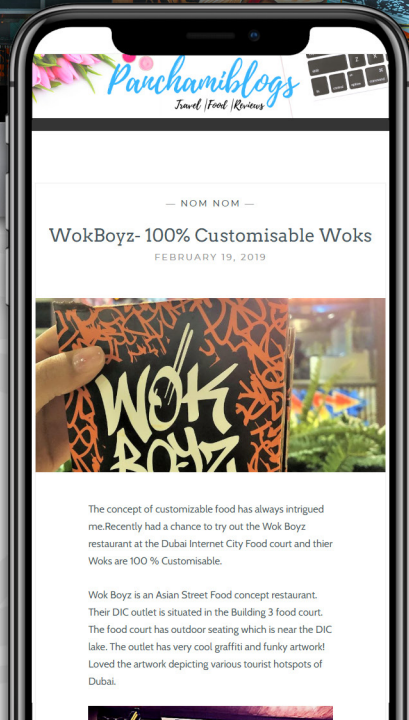
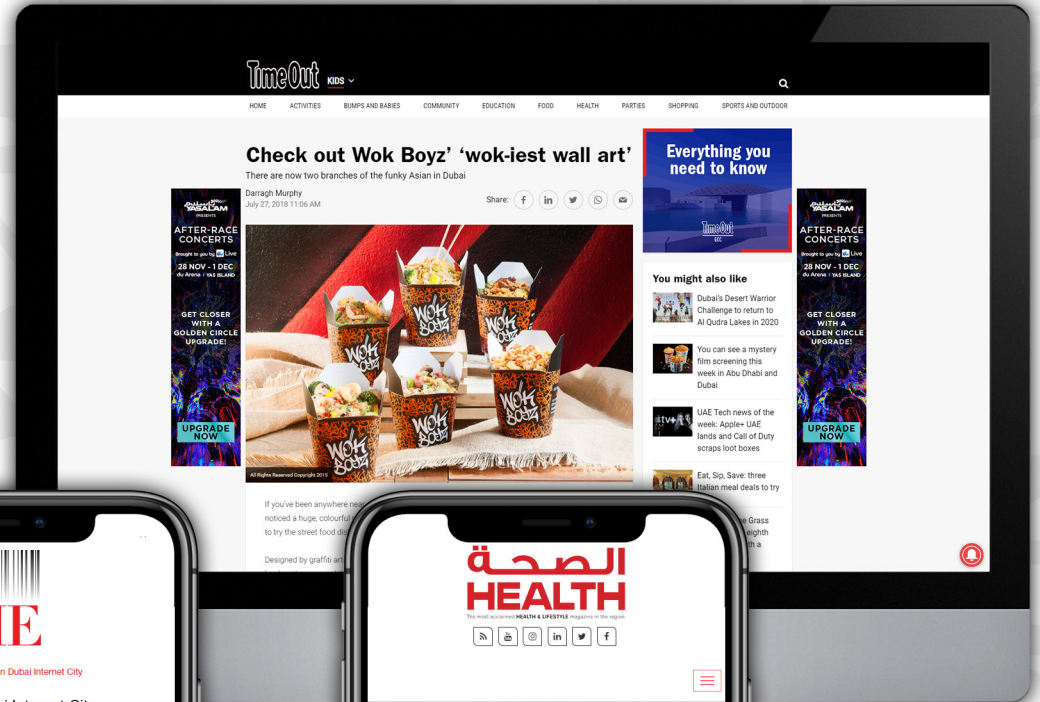
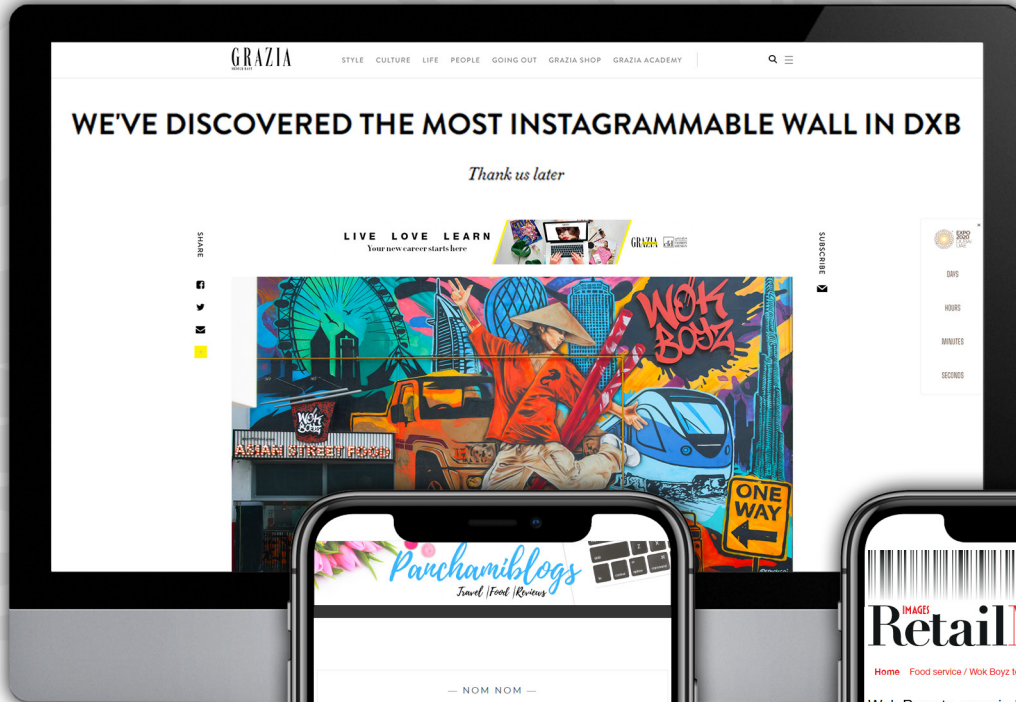


# MARKETING





# PR COVERAGE





# PROPERTY REQUIREMENT



Planning Requirement  
A3 / A5



Area Requirement  
Stand Alone Store - 700 to 1000 sq ft  
Food Court Store - 400 to 500 sq ft



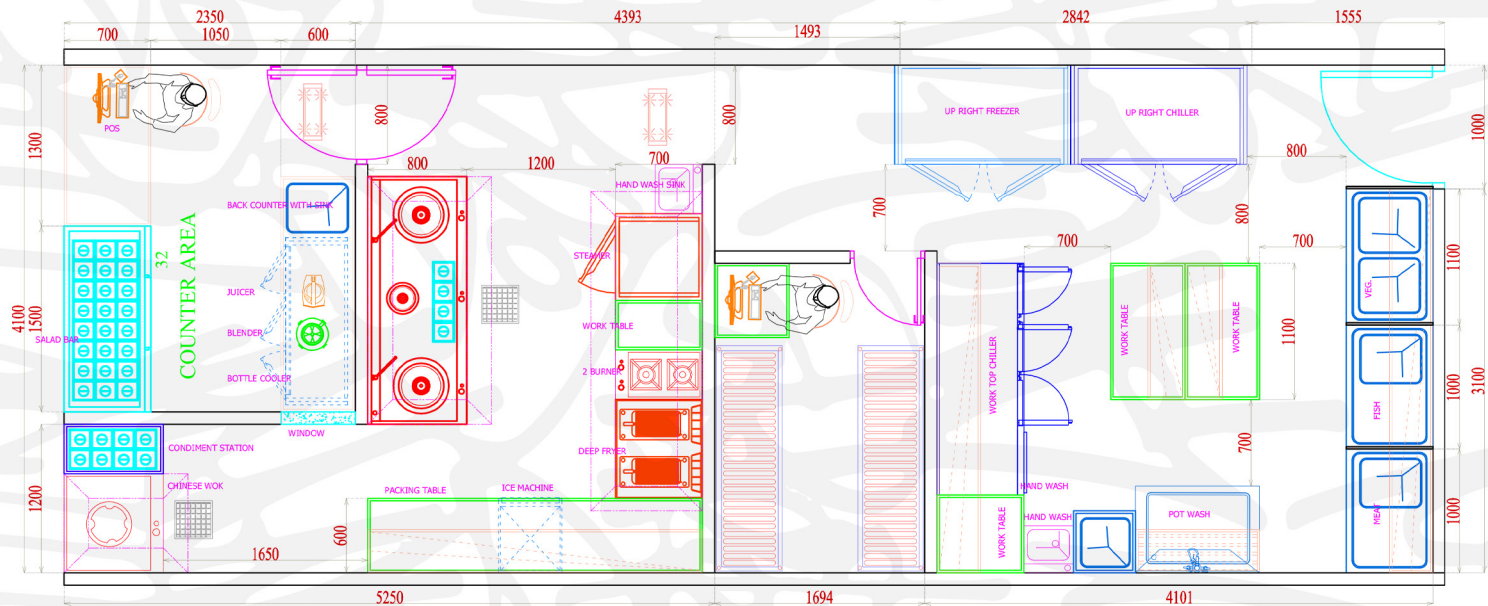
Water Inlet & Outlet



Power Load of 30KW



Gas Supply Required



## IDEAL KITCHEN FLOOR PLAN

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